S/N: 10/658.943 PATENT

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Applicant: Nicholas Simons et al. Examiner: Termanini, Samir.

Serial No.: 10/658,943 Group Art Unit: 2178

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Title: System and Method for Processing Featured Content

AMENDMENT AFTER FINAL UNDER 37 C.F.R. § 1.114

Mail Stop AF Commissioner for Patents P.O. Box 1450 Alexandria, VA 22313-1450

Dear Sir:

In response to the Final Office Action dated December 11, 2008, please reexamine and reconsider the application in view of the amendments and appended remarks.

Amendments to the Claims are reflected in the listing of claims in this paper.

Remarks/Arguments follow the amendment sections of this paper.